

Exhibit 17
to Mao Declaration ISO
Plaintiffs' Motion for Leave to
Amend Complaint

Public Redacted Version

Message

From: Tessa Lueth (Google Docs) [comments-noreply@docs.google.com]
Sent: 2/8/2019 10:57:21 AM
To: rbehl [REDACTED]
Subject: [For XFN review] ... - +tessalueth [REDACTED] +dwarren [REDACTED]

Tessa Lueth mentioned you in a comment in [For XFN review] Privacy Advisor in Maps film script



Ruchi Bezoles

+tessalueth [REDACTED] +dwarren [REDACTED] +davidmonsccs [REDACTED] talking to jessica, i'm wondering if we explain WAA too. I know LH has been scrutinized but she brought up a good point that WAA isn't understood either and we may as well use this as a place to quickly relate it to data collected.



Ruchi Bezoles

Something like "If you turn off Web & App Activity, past searches will not be saved to your Google Account." The flow will be tricky going right into LH but just a thought.



Tessa Lueth

we explain it in the product. i think introducing this would mean we need to include an explanation of what WAA is. We don't get this detailed in the search video: see script here:https://docs.google.com/document/d/1br9qv_BN6Go_zOB8gVfKmRRAZLSXG466_QmsEdBxWI/edit

+rbehl [REDACTED] - if you want to add, it will delay the video and the whole launch will move to April. I'll leave this up to you



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